Debbie Ritchey Appointed to Nevada State Board of Cosmetology



Debbie Ritchey has been appointed to the Nevada State Board of Cosmetology by Governor Brian Sandoval. Ms. Ritchey has been appointed to serve a four year term from 2015 to 2019.

Ms. Ritchey started in the cosmetology industry at the age of 18 as a licensed cosmetologist and then became a manager for the first Super Cut salon in California. She advanced herself over the next 9 years consulting with other salons on how to raise their sales. After opening three salons of her own, she relocated to Las Vegas and by 1989 opened her first salon on Rainbow Boulevard. By 1999 she had built seven new salons from the ground up. Her first salon was 500 sq ft with four employees and her largest one was 6,000 square feet with 30 contractors.

By 2009, Ms. Ritchey had sold five of her salons, retaining two Body Spas, one each in Henderson and Green Valley. She then built Body Spa West, a 30,000 square foot building with over 220 independent contractors providing an extensive list of services seven days per week. A 2010 Secret Shopper reviewing national properties revealed to her that Body Spa West was the largest stand-alone spa/salon in the continental United States.

By March 2016 Ms. Ritchey will have opened an additional seven Valley salons at locations in the North West: Centennial Hills, Durango and Buffalo; Craig and 95; Red Rock; Downtown; and in Henderson: Green Valley Ranch and Green Valley Parkway. With a total of 10 salons currently, and soon to be expanding into Arizona and California, she is fulfilling on her goal to support professionals having a secure, continued livelihood.

Ms. Richey's efforts, though substantial on behalf of her industry, extend well into her community. She is a speaker at educational events on business; has encouraged and supported her contractors in successful national and international competitions; hosted and sponsored two Annual Body Spa Fashion and Hair Galas raising \$12,700 for the American Cancer Society; annually sponsors shaved heads for the St. Baldrick's Foundation; sponsored the Women and Children Against Rape program at Body Spa West; hosted a free day of services for women and

children through the Clark County Foster & Adoptive Association, and encourages the professionals at her salons to do the same. Ms. Ritchey has continued to excel in every venture she has participated in and the Board is privileged to have her as its newest a member.					